



John M. Hallman

Graphic Designer

Skills

- Communication
- Teamwork
- Adaptability
- Color Theory
- Brand Identity
- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Adobe InDesign

Contact Info

- Birmingham, Alabama
- 205-777-7310
- jhallmandesigns@gmail.com
- Website:

<https://www.jhallmandesigns.net>

- linkedin:

<https://www.linkedin.com/in/jm-hallman/>

Education

- Bachelor of Fine Arts
Graphic Design
- University of Alabama in
Huntsville
- Graduation- May 2026

Honors and Awards

- Presidents List - University
of Alabama in Huntsville -
Spring 2025
- Deans List - University
of Alabama in Huntsville -
Spring 2023

Relevant Projects

User Experience - Festrak App Design Mockup (Academic)

- Collaborated on a class-wide team to design a high fidelity mobile app mock up aimed at streamlining the attendee experience for Festival South.
- Utilized Adobe XD and Adobe Illustrator to develop wire frames, user flows, and visual assets.
- Served as Group Leader, coordinating communication between team leads to define and maintain a cohesive creative direction.
- Managed project timelines, delegated tasks, and ensured milestone deadlines were met for all group members.
- Led the Transportation and Lodging section of the app, designing user centered solutions to improve navigation, booking clarity, and overall event accessibility.

Graphic Design - Editorial Spread Design project (Academic)

- Designed a 6-page magazine spread using Adobe InDesign for a digital only article of choice.
- Applied typography, layout hierarchy, and grid systems to create a cohesive editorial experience.
- Met strict critique and final production deadlines in a fast paced academic setting.
- Incorporated daily peer and instructor feedback to refine layout, readability, and visual storytelling.

Graphic Design - Branding Campaign project (Academic)

- Developed a comprehensive branding campaign for a fictional seafood restaurant using Adobe Illustrator and Adobe XD.
- Designed a cohesive visual identity including logo, website mockup, billboard advertisement, and digital marketing assets.
- Ensured brand consistency across print and digital platforms through strategic color, typography, and layout decisions.